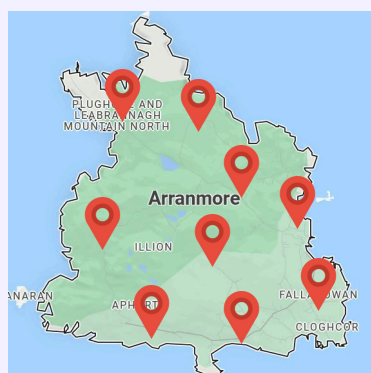


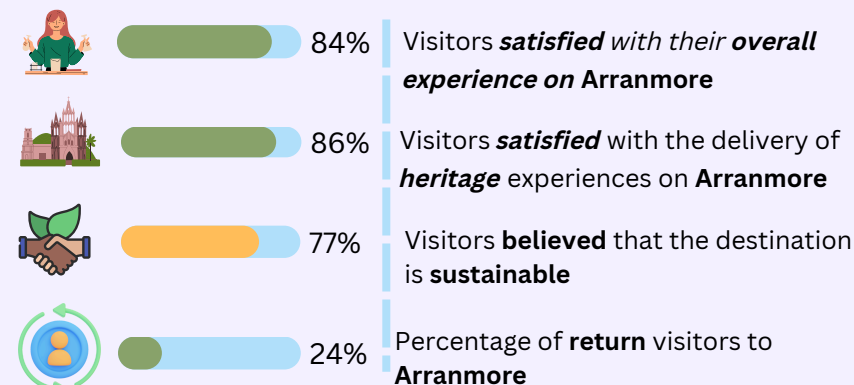
Sustainable Tourism Dashboard

Evidenced-Based Destination Planning

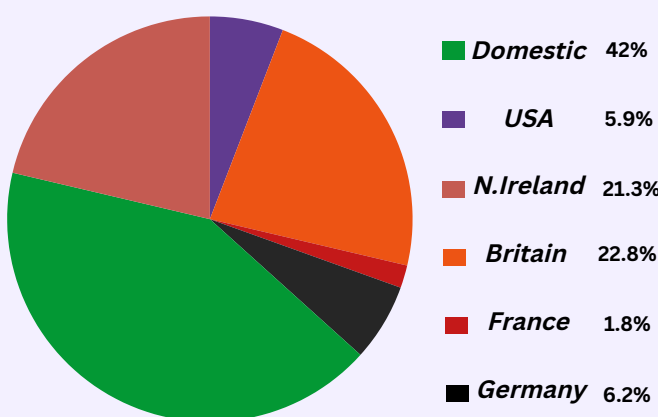
Arranmore Visitor Survey Results



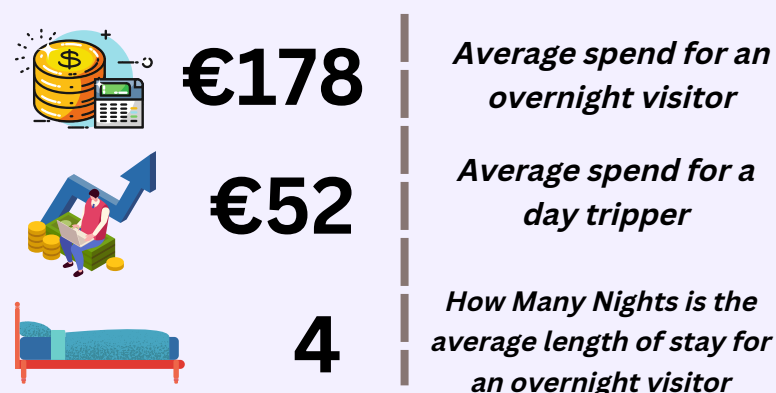
Geographical location of Survey Responses



Where are our visitors that were surveyed coming from?

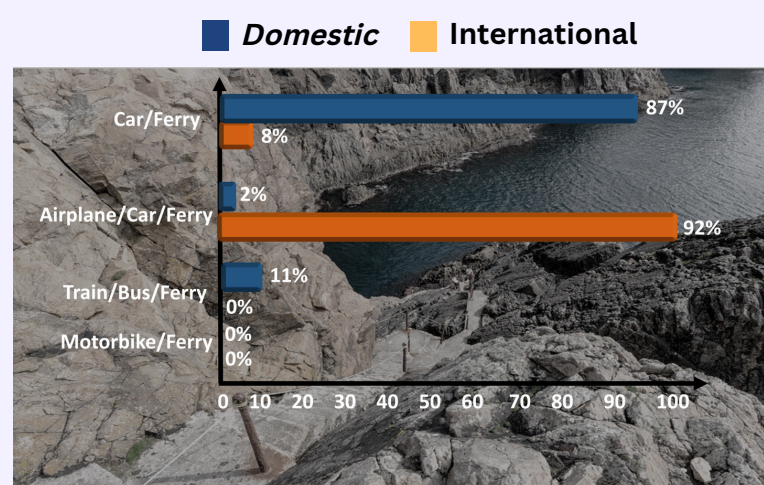


What do our visitors contribute to Arranmore?
ECONOMIC SUSTAINABILITY

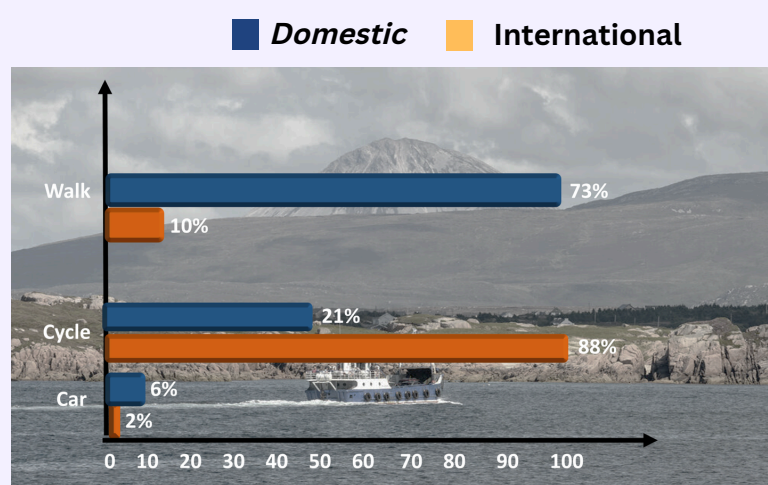


Transportation

Visitors' primary mode of transport to travel to Arranmore



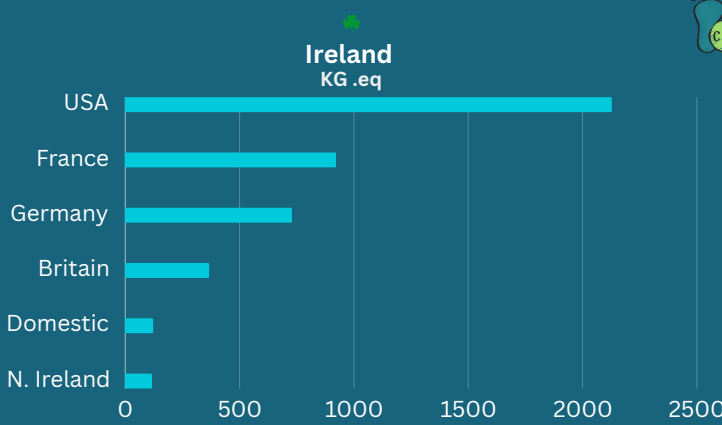
Visitors' primary mode of transport to travel around Arranmore



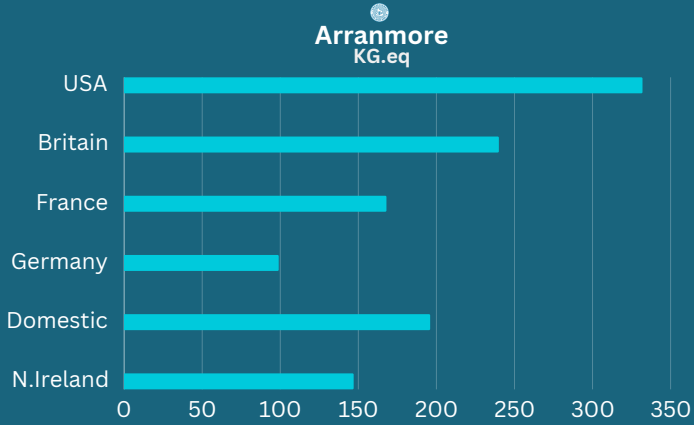
Climate Change-Measuring and Monitoring

VISITOR CARBON FOOTPRINTS

Average carbon footprint of visitor for a return trip to



Based on Average carbon footprint and Average Length of Stay of Tourism Market:



Conefrey, A. and Hanrahan, J. (2022). Climate change and tourism: The carbon footprint of Irish tourism. DOI: 10.13140/RG.2.2.13191.27048

What did our visitors say on Arranmore about their experience in terms of sustainable practices?

Positive +	
Good Information on Flora and Fauna	40%
Natural habitat is pristine	40%
A Very Sustainable Island	5%
Negative -	
No free water bottle filling station.	20%
Road signage poor on the walkway	20%
Not enough recycling bins on the islands	60%

Off-Setting Carbon

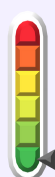
11% of visitors offset their carbon emissions generated from their visit to the destination.

Reason for not off-setting	Percentage
Prefer not to say	53%
It was not offered to me	15%
Don't know how to do this	24%
I didn't off-set but we actively reduce our emissions	4%
I do not trust carbon off-setting providers	4%

Sustainable Tourism Dashboard

Evidenced-Based Destination Planning

Arranmore Resident Survey



Over 47% of our tourism managerial positions are held by **women**



3 in every 5 workers involved with tourism are employed in **Part-time** positions



41%

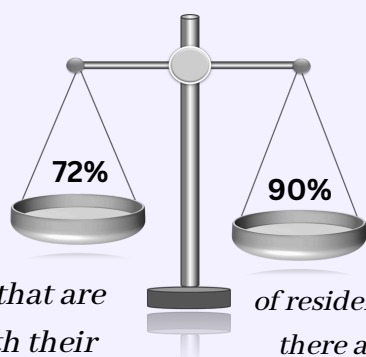
of Residents agree that they have reasonable access to the natural and cultural sites in Arranmore



84%

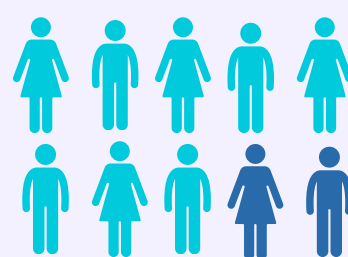
of Residents believe that tourism has a positive effect on the distinctiveness and local identity, culture and heritage on Arranmore

Resident Satisfaction



72% of residents that are satisfied with their level of involvement in planning

90% of residents believe that there are benefits of tourism for their community.

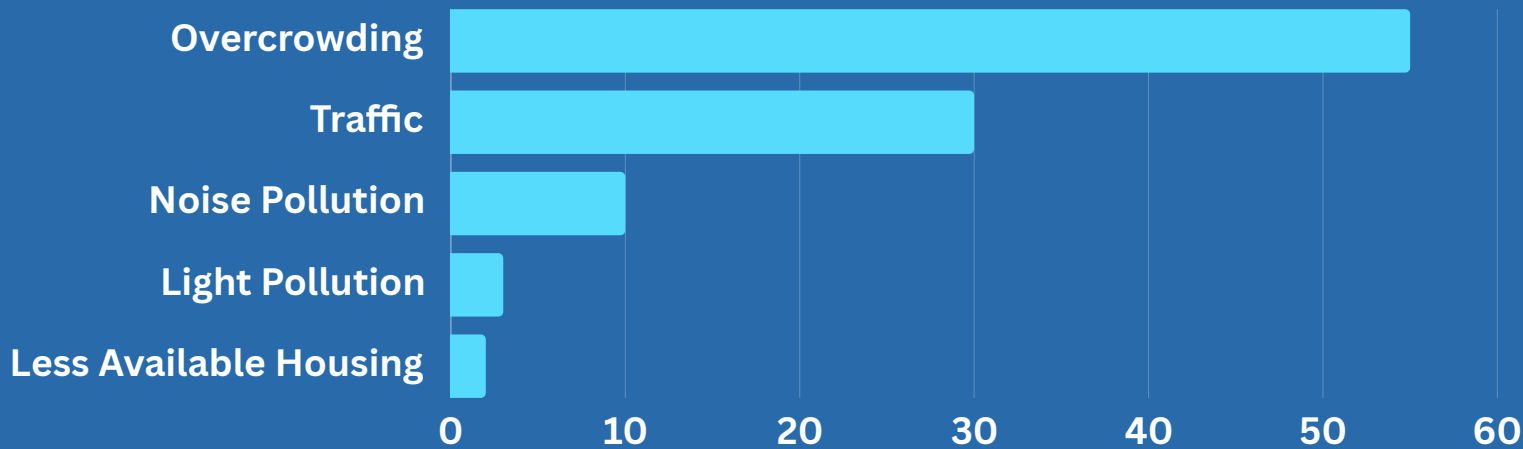


8 in 10 residents on Arranmore are satisfied with tourism during the summer

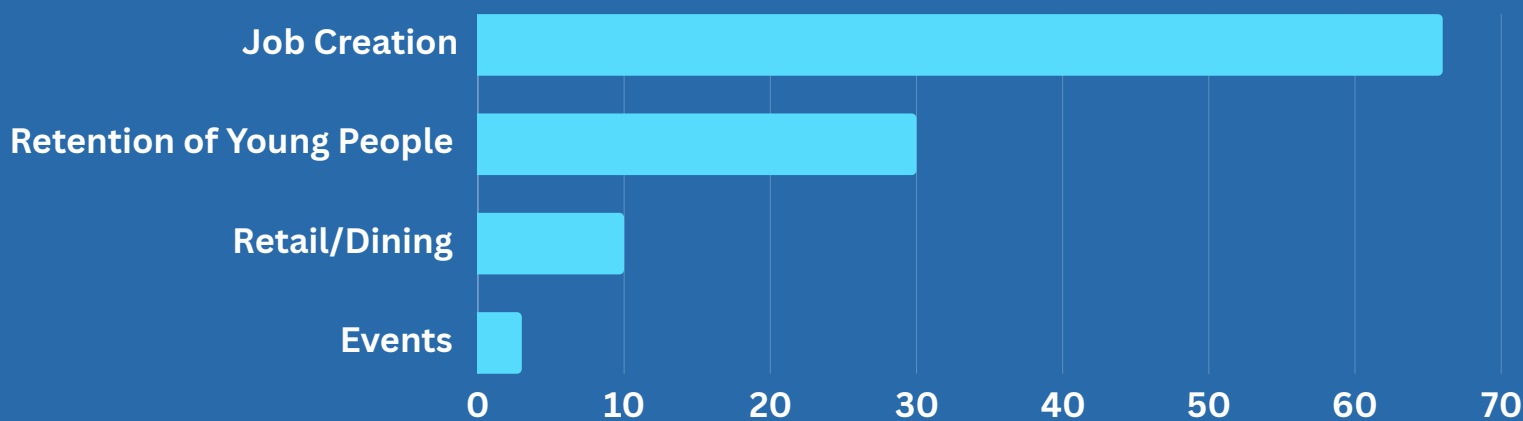


IMPACTS OF TOURISM ON RESIDENTS' QUALITY OF LIFE

Noted Negative Impacts



Noted Positive Impacts



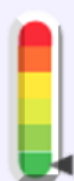
Resident Viewpoints:

Most Frequent Comments	Percentage	Category
Traffic Concerns	22	The Traffic needs significant improving. The roads on the island are narrow and small.
Tourism importance for the community in terms of rural economic development	93	Tourism is essential for my area. Without it the island would be empty right now
Seasonality	52	In the summer the level of tourism is about right but in the winter it feels like the island dies.
Retention of young people	25	Tourism is so important for my family. It helps retain young people on the island
Lower benefits for our community than expected footfall numbers of tourists	5	I feel a lot of tourists are walking around but I don't always see the benefit in my business

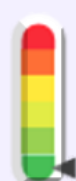
Sustainable Tourism Dashboard

Evidenced-Based Destination Planning

Arranmore Enterprise Survey



15% is the percentage of locally produced food, drinks, goods and services sourced by the destination's tourism enterprises



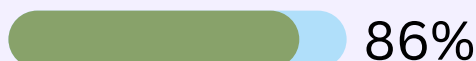
30% of rooms in commercial accommodation establishments were reported to be accessible for people with disabilities



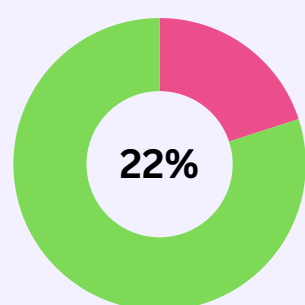
INCLUSION



Percentage of tourism enterprises separating different types of waste

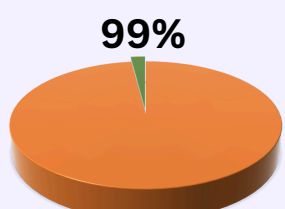


Percentage of enterprises that support local biodiversity, landscape protection or conservation and management

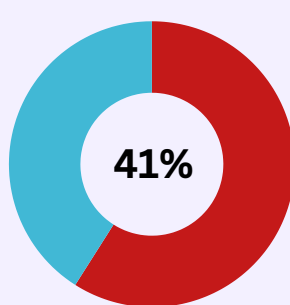


Climate Change

Percentage of tourism enterprises involved in climate change adaptation schemes such as: storm protection

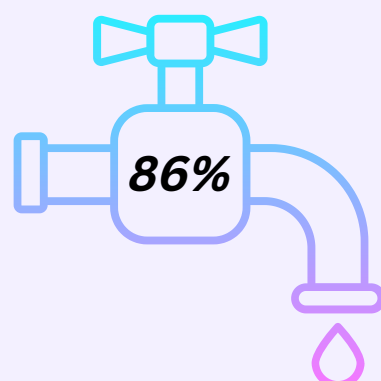


Percentage of tourism accommodation and attraction infrastructure in perceived 'vulnerable zones' - are particularly affected by storms, erosions, floods

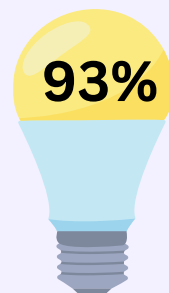


Percentage of tourism enterprises involved in climate change mitigation schemes

Water and Energy Management

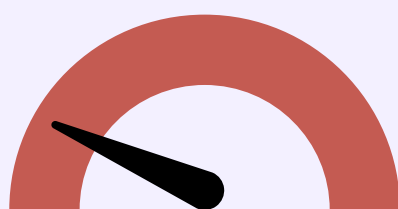


of Enterprises engaged with Water Management



of Enterprises have taken actions to manage energy consumption

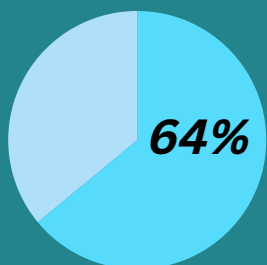
Energy use- measuring and monitoring



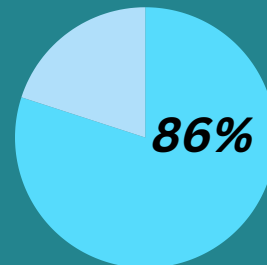
18%

of enterprises benefit from renewable energy sources (e.g., solar panels, biomass, wind turbines, etc.)

Sustainability Certification and Management Programs



of Enterprises have a single use plastic management program



of Tourism Enterprises using a voluntary certification for sustainability measures

Barriers that Prevent Enterprises from Transitioning to a More Sustainable Business:

Most Frequent Comments	Percentage	Category
Cost Restraints	85	I can't afford to transition to another energy source right now. Even with funding supports, it is still out of reach.
Lack of Training	90	I wouldn't know where to start to make my business more sustainable
Funding	71	I am a large SME and the current high upfront investment, grant and funding process doesn't really suit my business
Lack of Incentives	76	Sometimes I feel like there isn't any other incentive to transition than energy costs. it might be good for the government to offer rewards and incentives